



How PHG's CFO Services and Buyside M&A Expertise Delivered a Seamless and Profitable Exit

At PHG, we recently demonstrated the full potential of our integrated service offerings by successfully guiding an active PHG CFO Services client through the sale of their business. From financial organization to deal execution, our team provided a seamless, stress-free experience—eliminating the need for a sell-side broker while optimizing value.

Chad Hale - Owner

I engaged PHG's Fractional CFO group to organize my financials and data in preparation for a potential sale. Their team expertly positioned my business to maximize its value. When the time was right, PHG's Buyside M&A Team connected me with an excellent partner and secured a fantastic deal, saving me from paying a sell-side broker fee.

PHG provided guidance and support from start to finish, and I would strongly recommend that any strategic-minded business owner consider speaking with them. PHG brought the opportunity to sell my business for a high multiple to my attention, and I couldn't be more pleased with the outcome.

Results



- Financial Clarity & Sell-Ready Prep: Organized the owner's books and developed a comprehensive sell-side information package.
- Strategic Buyer Connections: Our Buyside M&A team identified and engaged multiple serious buyers.
- Competitive Bidding & Strong Outcome: The process led to three LOIs and an exceptional final deal.
- Cost Savings & Better Execution: The owner avoided sell-side broker fees and achieved superior monetization with less stress.

This case study exemplifies PHG's playbook in action, showcasing how our multiple service capabilities create real value and better outcomes for our clients.